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FOR IMMEDIATE RELEASE

Boar's Head Sports Club Named 2008 Private Facility of the Year By *Racquet Sports Industry Magazine*

Charlottesville, VA (TBReleased 4/2009) – During an interview with Peter Francesconi of Racquet Sports Industry (RSI), who recently awarded The Boar's Head Sport Club 2008 Private Facility of the Year, Club Manager James Neiderer said, “a main goal of The Boar's Head Sports Club is to create the best tennis experience for anyone who walks through the door — whether a spectator, beginner, intermediate, collegiate or professional player.” And obviously RSI agreed.

It's safe to say that the Charlottesville, Virginia Club is well on its way with countless programs and activities to keep members and guests entertained. That's why RSI named the Boar's Head Sports Club Racquet Sports Industry's 2008 Private Facility of the Year.

Boar's Head Sports Club has 12 indoor and 4 outdoor DecoTurf courts plus 10 outdoor Har-Tru courts, and the facility is the home indoor tennis site for the University of Virginia Men's and Women's tennis teams. The Sports Club, which is a part of the 573-acre Four-Diamond Boar's Head Inn resort, has roughly 1,200 memberships, about half of which are family memberships. The Club services more than 2,500 tennis players annually.????

At least 17 USTA league teams utilize the BHSC, and various in-house club leagues are available at all levels. "The social side of tennis is alive and well here," says Neiderer. Boar's Head Sports Club also has 6 certified teaching pros. The active junior program, for ages 4 and up, also includes the high-performance Boar's Head Elite Academy for top juniors.

Boar's Head Sports Club is extremely active in running outside events. So much so that in September 2008, longtime BHSC Racquet Sports Director Ron Manilla became the Club's Tournament Director, running events that include Intercollegiate Tennis Association national tournaments, USTA events, professional events such as Charlottesville's own Boyd Tinsley \$50,000 USTA Women's Pro Tennis Championships in its seventh year, beginning April 2_?, 2009, and much more. When Manilla shifted roles, Tim Bauer was named Director of Tennis, overseeing the tennis operation for members.

“Even in this economy, our club is doing quite well,” says Neiderer. “We hang our hat on tennis here; it’s what we do best.”

The Boar’s Head, a 170-room resort situated on 573 acres in the Virginia countryside, offers Four-Diamond dining, a state-of-the-art sports club, award-winning tennis, championship golf, a luxury spa, children’s programs, currently 22,000 square feet of meeting space including our new meeting and social pavilion which opened this fall, and close proximity to attractions such as Monticello, the Blue Ridge Mountains and numerous wineries. The Boar's Head is owned and operated by the University of Virginia Foundation.

For more information or to make reservations, please call The Boar’s Head at 434.296-2181 or 800.476.1988 or visit the resort’s web site at www.boarsheadinn.com.

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