



The **BOAR'S HEAD**



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For Immediate Release

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The Boar's Head Unveils Largest Meeting Space and Ballroom in Central Virginia *Newest meeting space in Mid-Atlantic; additional 9,000 square feet for The Boar's Head*

Charlottesville, Virginia, November 18, 2008: The Boar's Head Inn will unveil its new Pavilion with 9,000 square feet of function space, the most versatile meeting space of its size ever created in Central Virginia, to a gathering of Charlottesville leaders and residents tomorrow, Wednesday, November 19, 2008 at 11am. "We're extremely pleased," said John Casteen, President of the University of Virginia. "The Pavilion has simply surpassed our expectations. As a meeting center, it is state of the art, but it has all the distinctive old-world charm for which The Boar's Head is known."

The centerpiece of the Pavilion is a 5,600-square-foot grand ballroom that can accommodate up to 400 dinner guests or 600 guests for cocktails. The Pavilion's ballroom is the largest in the area and can be divided into three individual meeting spaces of equal size. The Pavilion also includes a large pre-function space, meeting rooms, a full commercial kitchen, and a full-service business center.

“Every group has its own idea of what they want from their event, so we made sure that space in the Pavilion was both highly functional and highly flexible, said Tim Rose, CEO of the University of Virginia Foundation. “We’re equipped to handle everything from large corporate conferences to small intimate gatherings.”

According to local tourism officials, the Pavilion fills an important gap. “People love coming to Charlottesville because of our beautiful countryside and rich heritage,” said Allie Baer, Interim Director of the Charlottesville Albemarle Convention & Visitors Bureau. “These same qualities make Charlottesville a natural destination for corporate, social, and academic retreats. Thanks to the Pavilion, organizations can enjoy Charlottesville’s charm and experience top-notch state-of-the-art events.”

Richmond architects Glavé & Holmes Associates, known for their historical renovations, spearheaded the design, working in conjunction with hometown Charlottesville builders R. E. Lee & Sons. Richmond-based Beaty and Brown conceived and executed the Pavilion’s interior design.

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The Boar’s Head, a 170-room resort situated on 573 acres in the Virginia countryside, offers Four-Diamond dining, 22,000 square feet of meeting space, a state-of-the-art sports club, tennis, championship golf, a luxury spa, and close proximity to attractions such as downtown Charlottesville, Monticello, the Blue Ridge Mountains and numerous wineries. The Boar’s Head is owned and operated by the University of Virginia Foundation. Visit www.boarsheadinn.com for more information.