



A Country Resort At The University of Virginia

FOR IMMEDIATE RELEASE

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**BOAR'S HEAD INN'S ANNUAL TURKEY TROT TO CELEBRATE
27th ANNIVERSARY THIS THANKSGIVING**

*Annual Holiday Highlight to Benefit University of Virginia Children's Hospital Has 1,300
Registered Runners And Walkers of All Ages*

Charlottesville, VA (November 26, 2008) – Tomorrow Boar's Head Inn is celebrating its 27th anniversary of bringing together local residents for Charlottesville's Thanksgiving Day "Turkey Trot." Registration has close for this unique event.

The Turkey Trot is a popular annual event thanks to its unique combination of a 5K road race, costume party and baby jogger parade. Each year the event benefits the University of Virginia Children's Hospital. "In 2007, we raised over \$32,000. Our goal for 2008 is to be well over that amount," said Stacy Hosenfeld, Event Coordinator at Boar's Head Sports Club.

"This is truly a unique, community-oriented event," said Mark Lorenzoni, Co-Owner of Ragged Mountain Running Store. "It's always inspiring to see the turnout each year, especially when you see multi-generational family members participating together. What brings me back each year, though, is donating my time and help to an event that benefits a charity like the UVA Children's Hospital."

“There are few better ways to kick-off the holiday season than by giving back to the miracle-makers at the University of Virginia Children’s Hospital and enjoying our colorful and fun-filled festivities,” added James Neiderer, Boar’s Head Sports Club Manager.

Those registered have already pick up their race day number and Turkey Trot t-shirt. Failure to do so will result in disqualification from the race and forfeiture of registration fees. Race numbers and t-shirts are not available for pickup on race day. Due to the event’s popularity, participants are encouraged to arrive at 8:15 a.m. The run begins promptly at 9:00 a.m. In an effort to celebrate the event’s 27th anniversary, the resort has donated several enticing prizes to be awarded to the 27th placing participants in both the men’s and women’s categories.

For more information on the 2008 Boar’s Head Inn Turkey Trot, please visit <http://www.boarsheadinn.com/turkeytrot>. Boar’s Head Sports Club website can be accessed at <http://bhsc.boarsheadinn.com>. For information on Boar’s Head Inn or to make overnight reservations, call 434-972-2232 or 800-476-1988; or visit the resort’s website at www.boarsheadinn.com.

Boar’s Head Inn, a 170-room resort set on 573 acres in the Virginia countryside, offers Four-Diamond dining, a state-of-the-art Sports Club, tennis, championship golf, a luxurious spa, children’s programs, 22,000 square feet of meeting space which includes the new Pavilion, and proximity to attractions such as Monticello, the Blue Ridge Mountains, and a variety of outstanding local wineries. The Inn is owned and operated by the University of Virginia Foundation.

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