



A Country Resort At The University of Virginia

**FOR IMMEDIATE RELEASE**

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**BOAR'S HEAD INN'S ANNUAL TURKEY TROT TO CELEBRATE  
27<sup>th</sup> ANNIVERSARY THIS THANKSGIVING**

*Annual Holiday Highlight to Benefit University of Virginia Children's Hospital Has 1,300  
Registered Runners And Walkers of All Ages*

Charlottesville, VA (November 26, 2008) – Tomorrow Boar's Head Inn is celebrating its 27<sup>th</sup> anniversary of bringing together local residents for Charlottesville's Thanksgiving Day "Turkey Trot." Registration has close for this unique event.

The Turkey Trot is a popular annual event thanks to its unique combination of a 5K road race, costume party and baby jogger parade. Each year the event benefits the University of Virginia Children's Hospital. "In 2007, we raised over \$32,000. Our goal for 2008 is to be well over that amount," said Stacy Hosenfeld, Event Coordinator at Boar's Head Sports Club.

"This is truly a unique, community-oriented event," said Mark Lorenzoni, Co-Owner of Ragged Mountain Running Store. "It's always inspiring to see the turnout each year, especially when you see multi-generational family members participating together. What brings me back each year, though, is donating my time and help to an event that benefits a charity like the UVA Children's Hospital."

“There are few better ways to kick-off the holiday season than by giving back to the miracle-makers at the University of Virginia Children’s Hospital and enjoying our colorful and fun-filled festivities,” added James Neiderer, Boar’s Head Sports Club Manager.

Those registered have already pick up their race day number and Turkey Trot t-shirt. Failure to do so will result in disqualification from the race and forfeiture of registration fees. Race numbers and t-shirts are not available for pickup on race day. Due to the event’s popularity, participants are encouraged to arrive at 8:15 a.m. The run begins promptly at 9:00 a.m. In an effort to celebrate the event’s 27<sup>th</sup> anniversary, the resort has donated several enticing prizes to be awarded to the 27<sup>th</sup> placing participants in both the men’s and women’s categories.

For more information on the 2008 Boar’s Head Inn Turkey Trot, please visit <http://www.boarsheadinn.com/turkeytrot>. Boar’s Head Sports Club website can be accessed at <http://bhsc.boarsheadinn.com>. For information on Boar’s Head Inn or to make overnight reservations, call 434-972-2232 or 800-476-1988; or visit the resort’s website at [www.boarsheadinn.com](http://www.boarsheadinn.com).

Boar’s Head Inn, a 170-room resort set on 573 acres in the Virginia countryside, offers Four-Diamond dining, a state-of-the-art Sports Club, tennis, championship golf, a luxurious spa, children’s programs, 22,000 square feet of meeting space which includes the new Pavilion, and proximity to attractions such as Monticello, the Blue Ridge Mountains, and a variety of outstanding local wineries. The Inn is owned and operated by the University of Virginia Foundation.

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