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FOR IMMEDIATE RELEASE



The Boar's Head, Charlottesville's Four Diamond Resort is a Winner of ConventionSouth's Prestigious Annual Readers' Choice Award!

Meeting professionals and event planners voted The Boar's Head resort a winner for its exemplary creativity and professionalism to groups.

Charlottesville, Virginia, November 14, 2011: The Boar's Head resort in Charlottesville, Virginia was presented with *ConventionSouth's* magazine's annual Readers' Choice Award for 2011. After more than a decade of recognizing some of the most talented meeting professionals in the nation *ConventionSouth* is honored to release this list of award-winners, which will be published in the December 2011 issue.

Meeting professionals and event planners were asked to name the convention and visitors bureaus (CVBs), convention centers, conference centers, hotels, resorts and other meeting sites they believe display exemplary creativity and professionalism to groups. Nominations were received from readers throughout

the year and the top picks were selected via online voting from more than 1,000 readers. “Due to the power of social media and online voting capabilities, we received an overwhelming response from readers this year, which allowed *ConventionSouth* to honor 161 CVBs, hotels and venues with a 2011 Readers’ Choice Award,” said Marlane Bundock, multi-media editor. “Out of the thousands of meeting sites found throughout 14 states in the South, these award-winners represent a prestigious class that meeting and event planners—our readers—deem worthy of recognition.”

“The Boar’s Head is very pleased to be recognized with this prestigious honor. It is a testament to the hard work of our conference staff, who strives to provide an optimal customer service experience,” said Matt Harris, General Manager for the resort. “Our central location in Charlottesville, a breathtakingly beautiful part of Virginia, coupled with the property’s environment and amenities provide meeting planners with the most unique meeting venue at an incomparable value.

ConventionSouth Publisher J. Talty O’Connor added, “The value in receiving this recognition is that it comes from the United States’ top meeting professionals who book events in the South. These planners demand the highest level of customer service and quality facilities, and they have determined the recipients of *ConventionSouth*’s Readers’ Choice Awards do indeed display the commitment to professionalism, creativity, excellence and outstanding customer service they require. It is an honor to announce that these sites are selected by meeting and event planners as some of the best in the South.”

“We are thrilled to accept this prestigious award,” said Carol Smith, The Boar’s Head Director of Sales and Marketing. “Meeting rooms range in size from intimate conference rooms with fireplaces and patios to our larger Pavilion complete with state-of-the-art audio visual capabilities. Our exceptionally beautiful and versatile meeting and event space is complemented by our newly renovated guest rooms and a staff of planning professionals who can help create and execute the most successful meeting.”

The Boar’s Head, a 175-room resort situated on 573 acres in the Virginia countryside, offers Four-Diamond dining, a state-of-the-art sports club, award-winning tennis, championship golf, a luxury spa, children’s programs, currently 22,000 square feet of meeting space including our new meeting and social pavilion,

and close proximity to attractions such as Monticello, the Blue Ridge Mountains and numerous wineries.

The Boar's Head is owned and operated by the University of Virginia Foundation.

For more information or to make reservations, please call The Boar's Head at 434.296.2181 or 800.476.1988 or visit the resort's web site at www.boarsheadinn.com. We feel we have the perfect combination: a great Central Virginia location, group sales managers who offer creative solutions for any group meeting request and great partners like you!

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