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FOR IMMEDIATE RELEASE



COURTNEY ROANE NAMED FOOD AND BEVERAGE DIRECTOR
AT THE BOAR'S HEAD

Roane to Lead Charlottesville's Four Diamond Resort in an Innovative Direction

Charlottesville, Virginia, March 8, 2010: Roane's petite frame and demure demeanor belie her business acumen and no nonsense attitude, yet at her core is her conviction that generous, warm service is the heart of the hospitality industry.

Courtney Roane started her hospitality career as a dining room supervisor at The Boar's Head Inn in 1980. Her career has taken her to Jacksonville, Boca Raton, and Safety Harbor, FL as well as to Atlanta, GA and Highlands, NC. She has served as Director of Food and Beverage at

premier Four-Diamond resorts such as Safety Harbor Resort and Spa, as well as the Old Edwards Inn and Spa. Roane most recently served as Director of Food and Beverage for the Inn at Virginia Tech and Skelton Conference Center in Blacksburg.

This Food and Beverage specialist has served in the kitchens, at special events and on the restaurant floors of some of the Southeastern United States' most prestigious hotels, resorts and spas. Since leaving The Boar's Head in 1985, Courtney has made a name for herself in the hospitality industry by enhancing guest experiences, educating and training staff, and by increasing revenues. Courtney brings her unique strengths, expertise and perspectives to The Boar's Head, creating an atmosphere where every guest at the 170-room resort experiences an exceptional feast for the senses.

“We consider ourselves fortunate to have secured someone of Courtney's caliber,” says Matt Harris, General Manager of The Boar's Head. “Courtney has an impeccable eye for detail and exudes the passion for excellence necessary for exceeding guest expectations. We look forward to her leading our Food and Beverage team.”

The Boar's Head, a 170-room resort situated on 573 acres in the Virginia countryside, offers Four-Diamond dining, a state-of-the-art sports club, award-winning tennis, championship golf, a luxury spa, and children's programs. In addition, we currently boast 22,000 square feet of meeting and social space including our new Pavilion. An added feature is our close proximity to attractions such as Monticello, the Blue Ridge Mountains and numerous wineries. The Boar's Head is owned and operated by the University of Virginia Foundation.

For more information or to make reservations, please call The Boar's Head at 434.296.2181 or 800.476.1988 or visit the resort's web site at www.boarsheadinn.com.

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