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FOR IMMEDIATE RELEASE



THE JACK & JILL LATE STAGE CANCER FOUNDATION'S
FORE GOLF MARATHON TO BE PLAYED AT THE BOAR'S HEAD, MONDAY,
NOVEMBER 8TH, 2010!

*Our Goal: \$90,000
Our Total Raised to Date: \$10,000*

Charlottesville, Virginia, October 28, 2010: The Jack & Jill Late Stage Cancer Foundation is proud to announce the FORE Golf Marathon in partnership with the UVA Cancer Center hosted and sponsored by The Boars Head. Mark your calendar for Monday, November 8, 2010 and be one of the 30 golfers to help John Albert Robb, Founder of the Jack & Jill Late Stage Cancer Foundation, Jeff Fisher, Head of UVA Cancer Center, Tony Bennett, Head Coach for UVA Men's Basketball team, and Howie Long, American Football player, Pro Football Hall of Fame member and actor, raise money for this worthy cause. All money raised during the UVA Cancer Center/Boar's

Head FORE Golf Marathon will stay in Charlottesville to provide area families with WOW! Experiences®,

The Jack & Jill Late Stage Cancer Foundation treats late stage cancer patients and their families to WOW! Experiences®, giving children who will lose their Mom or Dad to cancer a timeout to create indispensable memories as a family...while they can.

Thousands of young Moms and Dads in their 20's, 30's, and 40's with late stage cancer will die each year, despite the advances in research. These parents are leaving behind grieving children. As the only organization of its kind in the nation, the Jack & Jill Late Stage Cancer Foundation is providing children and their families with an important break from their disease and a timeout to create cherished memories.

Please help us provide these deserving children and their parents to their own WOW! by asking friends, family and co-workers to partner with us. You can make it happen today!

Registration for the FORE Golf Marathon in partnership with the UVA Cancer Center hosted and sponsored by The Boars Head begins at 6:00am, so arrive early! Shotgun start is at 7:15am. We will have great fun and fabulous food followed by an awards ceremony at the Birdwood Clubhouse. Call Birdwood Golf Course at The Boar's Head to register your team. Call 293-GOLF (4653) today to help fund late stage cancer patients and their families to WOW! Experiences®!

The Boar's Head, a 170-room resort situated on 573 acres in the Virginia countryside, offers Four-Diamond dining, a state-of-the-art sports club, award-winning tennis, championship golf, a luxury spa, children's programs, currently 22,000 square feet of

meeting space including our new meeting and social pavilion, and close proximity to attractions such as Monticello, the Blue Ridge Mountains and numerous wineries. The Boar's Head is owned and operated by the University of Virginia Foundation.

For more information about the Jack & Jill Late Stage Cancer Foundation go to www.jajf.org or www.back9promotions.com. For more information or to make reservations, please call The Boar's Head at 434.296.2181 or 800.476.1988 or visit the resort's web site at www.boarsheadinn.com.

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