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THE BOAR'S HEAD NAMES LIANE BAILEY AS DIRECTOR OF HOSPITALITY
OPERATIONS

*New Rooms Professional Brings Extensive Mobil 4 Star / AAA Four Diamond Skill and
Experience to Charlottesville's Four Diamond Resort*

Charlottesville, Virginia, September 27, 2010: Liane Bailey graduated from East Carolina University with a BS in Hospitality Management and a minor in Business Administration. With Liane's solid background in hotel management, she moved rapidly through the ranks of the Washington Duke Inn and Golf Club in Durham, North Carolina. In 2006 she moved to Indianapolis, Indiana to assist the Conrad pre-opening and opening

team, another Mobil 4 Star / AAA Four Diamond property. In 2007, Ms. Bailey moved to Miami, Florida to join the Mandarin Oriental Hotel. In February 2009 Liane joined The Doyle Collection in Washington, DC where she assisted the pre-opening and opening team of The Dupont Hotel as the Director of Rooms. In September 2009, Liane transferred to The Normandy Hotel, another member of The Doyle Collection where she has most recently served as Director of Operations.

“Liane’s achievements are exceptional,” boasts Matt Harris, The Boar’s Head General Manager. “While with The Normandy Hotel, she attained Q1 2010 forecasted revenues; achieved #1 ranking within the Doyle Collection Overall Hotel-Q1 by JD Power Customer Satisfaction survey and realized #26 out of 126 hotels with DC Trip Advisor scores. Ms. Bailey’s capabilities and diversified career in luxury rooms management for strategic service excellence, quality assurance programs and hotel opening and renovation background position her well to provide the front-of-house leadership, transforming the resort’s current Four Diamond experience into an exceptional experience to exceed guest expectations.”

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The Boar’s Head, a 170-room resort situated on 573 acres in the Virginia countryside, offers Four-Diamond dining, a state-of-the-art sports club, award-winning tennis, championship golf, a luxury spa, children’s programs, and 22,000 square feet of event space including a 10,000 square foot meeting Pavilion. Making The Boar’s Head even more attractive is its close proximity to area highlights such as Monticello, the Blue Ridge Mountains and numerous wineries. The Boar's Head is owned and operated by the

University of Virginia Foundation. For more information or to make reservations, please call The Boar's Head at 434.296.2181 or 800.476.1988 or visit the resort's web site at

www.boarsheadinn.com.

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