



**FOR IMMEDIATE RELEASE**

**PROFESSIONAL TENNIS REGISTRY NAMES BOAR'S HEAD PRO TO ELITE GROUP OF 'MASTER PROFESSIONALS'**

**BOAR'S HEAD SPORTS CLUB'S RON MANILLA JOINS ONE OF ONLY 31 PTR MASTER PROFESSIONALS IN WORLD**

Charlottesville, VA (November 23, 2009) – The Professional Tennis Registry (PTR) has established the 'Master Professional' level of certification to recognize those individuals who have made significant, longstanding contributions to the game of tennis. The designation of Master Professional is an important distinction in which a PTR member must demonstrate their broad involvement in tennis spanning a career. It is expected that they have shown growth in their knowledge of the game, a strong involvement in introducing tennis to their community, expertise in teaching and coaching, and a commitment to developing professionally. It is the PTR's belief that a Master Professional should be a strong representative of the sport and one who displays the highest standards in the tennis teaching profession.

Ron Manilla, Boar's Head Sports Club's Tournament Director, is a PTR-certified professional with more than 30 years coaching and teaching experience. Ron is a board

member of the Charlottesville Tennis Patrons (CTP), Director of the 'Get Acquainted Tennis Club,' and is on Head/Penn advisory staff. In 2008, Ron was also named PTR Member of the Year for Virginia and his family was recognized as the 'USTA Virginia Tennis Family of the Year'. "Ron has been a major force behind the growth of tennis in the Charlottesville area," said Dennis Van der Meer, world renowned tennis coach and founder and President of the PTR. Ron was selected by a committee of Master Professionals and is one of only 31 in the world. He will receive this prestigious award in February of 2010 at the PTR International Headquarters in Hilton Head, South Carolina.

"Ron is very deserving of his status and this recognition. It is quite an achievement and we're all proud of him," said James Neiderer, Boar's Head Club Manager. "His passion and dedication for our sport and development of tennis in our community are unmatched. What's more; Ron has a way of making everyone around him feel comfortable and welcome – he's both master pro and gentleman on-and-off the court."

PTR is the largest global organization of tennis teaching professionals with 13,000 members in 126 countries. It has the greatest percentage of multicultural and women members of any such organization. PTR is dedicated to educating, certifying and servicing tennis teachers and coaches around the world in order to grow the game.

The Boar's Head, a 170-room resort situated on 573 acres in the Virginia countryside, offers Four-Diamond dining, a state-of-the-art sports club with 26 indoor and outdoor tennis courts, championship golf, innovative cuisine, a luxury spa, children's programs, currently 22,000 square feet of meeting space, and close proximity to attractions such as Monticello, the Blue Ridge Mountains and numerous wineries. The Boar's Head is owned and operated by the University of Virginia Foundation. For more information or to make reservations, please call Boar's Head Inn at 434.972.2232 or 800.476.1988 or visit the resort's web site at [www.boarsheadinn.com](http://www.boarsheadinn.com).

#####

**Contact: Pat Burnette**  
**Boars Head Inn**  
**434.972.6011**  
[Pat\\_Burnette@boarsheadinn.com](mailto:Pat_Burnette@boarsheadinn.com)

**Contact: Peggy Edwards**  
**Professional Tennis Registry**  
**843-785-7244**  
[peggy@ptrtennis.org](mailto:peggy@ptrtennis.org)