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**FOR IMMEDIATE RELEASE**



**THREE RECIPIENTS OF THE 2011 HUMAN RESOURCES AWARDS**

**WERE NAMED ON SEPTEMBER 7<sup>TH</sup>.**

**The Boar's Head Is Honored To Be A Winner!**

Charlottesville, Virginia, September 8, 2011: The Albemarle/Charlottesville Human Resource Association (ACHRA) proudly recognized the finalists and recipients of the 2011 Human Resource Excellence Awards at a reception on September 7th, 2011 held at

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the McGuffey Art Center. The recipients of the 2011 awards are: The Boar's Head Human Resource Team, Live Arts Artistic Director Search Committee and Piedmont Pediatrics.

ACHRA President Jenn Oliver presented the awards. According to President Oliver, the three winners reflected the scope of organizations in our community--both large and small, public, private and nonprofit--and together remind us that regardless of the economic conditions or challenges we face, great things are happening in workplaces in our community. Workforces are being developed, employees are being served, business is being conducted more efficiently and effectively, and human resource professionals are shaping the future of their organizations in real and tangible ways.

Nominations were judged based on five criteria: the impact of the project or initiative on the organization's strategy and goals; the relevance of the project of the Human Resource body of knowledge; the potential applicability of initiative to other organizations as a best practice model; the measurable impact of the project or initiative; and, the creativity and innovation demonstrated by the initiative.

Oliver asks, "How many times do we see groups of managers and supervisors without the people management and leadership skills necessary for organizational success?" The Boar's Head Human Resource team saw this need in their own organization and responded by designing and launching a three-month program of leadership discovery

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and development. Not only did their efforts directly address feedback from employees exit interviews, but the team received high marks from participants and has plans in place to measure the ROI of the program. Claire Gruenfelder, Director of Human Resources for The Boar's Head was on hand to accept the award on behalf of The Boar's Head Human Resources Team.

“The Boar's Head and the University of Virginia Foundation are proud to be part of the resort’s new training initiatives spearheaded by our Human Resources team,” said Boar’s Head General Manager Matt Harris. “Our goal is to provide our associates with the skills and tools they need to empower our team whenever and wherever we can. When our staff wins, our guests win which is why we’re here and then the organization as a whole benefits. Everybody wins!”

The Boar’s Head, a 173-room resort situated on 573 acres in the Virginia countryside, offers Four-Diamond dining, a state-of-the-art sports club, children’s programs, award-winning tennis, championship golf, and a luxurious spa. With 22,000 square feet of meeting space, The Boar's Head boasts the largest meeting space in Central Virginia which includes our meeting and social pavilion. The Boar's Head lies in close proximity to attractions such as Monticello, the Blue Ridge Mountains, the Monticello Wine Train and the Brew Ridge Trail. The Boar's Head is owned and operated by the University of Virginia Foundation.

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For more information about ACHRA, please visit [www.achra.org](http://www.achra.org). For more information regarding our resort or to make reservations, please call The Boar's Head at 434.296.2181 or 800.476.1988, or visit the resort's web site at [www.boarsheadinn.com](http://www.boarsheadinn.com) or "Like" The Boar's Head on Facebook.

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