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FOR IMMEDIATE RELEASE



**LET YOUR SPIRIT SOAR WITH  
THE BOAR'S HEAD BED, BREAKFAST & BALLOON PACKAGE**

**Charlottesville, Virginia, May 11, 2011:** Although the economy is recovering, many couples still think they have to cut romance out of the budget, putting off that much-needed getaway.

Responding to this cry for help, The Boar's Head resort created The Boar's Head Bed, Breakfast & Balloon Package so there's no need to put off that romantic splurge this summer, making this the perfect time for couples to reconnect for a quick getaway.

"Now is a terrific time to visit The Boar's Head, not only for the great weather and romantic destination, but for the travel deals," said Carol Smith, Director of Sales and Marketing. "To help couples get away from it all and celebrate their love in style—and at

great value—we've designed a signature package capturing a long tradition of hot air ballooning at The Boar's Head." The balloon pilot, Mr. Rick Behr, has been offering trips from The Boar's Head since 1980.

Let your spirit soar on this one-of-a-kind flight you'll never forget. Experience the rush of floating high above the Virginia countryside aboard a deluxe hot air balloon. Your flight reveals rolling landscape, historic estates and rivers meandering through Piedmont farmland from an incredible birds' eye view. After your ride, enjoy a complimentary champagne celebration at the resort before you savor a delicious breakfast in our AAA Four Diamond-rated Old Mill Room. Package Includes: One night's accommodations; breakfast for two in the Old Mill Room; a one hour hot air balloon ride (weather permitting); resort fees, taxes and gratuities. Package available through October 30, 2011 and subject to availability and restrictions. Rates starting at \$360 per person (Per room, per night, double occupancy, based on availability).

An easy 2-hour drive from Washington, D.C., The Boar's Head, is a 170-room resort situated on 573 acres in the Virginia countryside, offers [in addition to hot air ballooning] Four-Diamond dining, a state-of-the-art sports and fitness facility, award-winning tennis, championship golf, shopping, a luxury spa, children's programs, 22,000 square feet of function space for meetings, weddings and other social events, and close proximity to attractions such as Monticello, the Blue Ridge Mountains and numerous wineries. The Boar's Head is owned and operated by the University of Virginia Foundation. For more information or to make reservations, please call The Boar's Head at 434.296.2181 or 800.476.1988 or visit the resort's web site at [www.boarsheadinn.com](http://www.boarsheadinn.com). Bring your camera and your spirit of exploration...we'll take care of the rest!

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