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FOR IMMEDIATE RELEASE



BRIDES AND GROOMS, MOTHERS AND FRIENDS...THE MOST BEAUTIFUL DAY IN YOUR LIFE DESERVES THE MOST PLANNING AND THE BEST VENUE

*Charlottesville Wedding Classic to hold 2<sup>nd</sup> Annual Bridal show at The Boar's Head on Sunday, January 23, 2011.*

Charlottesville, Virginia, January 10, 2011: Are you planning your wedding and don't know where to begin? Feeling a little overwhelmed by your wedding to-do list?

Attending a bridal show is the best place for the busy bride to get started. The 2<sup>nd</sup> Annual Charlottesville Wedding Classic will take place on Sunday, January 23<sup>rd</sup> from 1-5 p.m., at The Boar's Head.

“The Boar's Head has always been a popular venue for wedding week events, weddings, receptions, and honeymoons,” said Amanda Pace Dickinson, producer of Charlottesville

Wedding Classic. “The opening of The Boar’s Head Pavilion in November 2008 really expanded our capabilities. Combined with our original ballroom and multiple outdoor venues and amenities such as spa and golf, we offer brides and grooms more choices than ever,” added Carol Smith, Director of Sales and Marketing for The Boar’s Head.

This year’s Charlottesville Wedding Classic will have a featured “Seasons of Love” display thanks to The Boar’s Head. Charlottesville Wedding Classic caters to the needs of every bride and groom by providing them with educational workshops, free magazines and the opportunity to meet with local wedding professionals such as photographers, DJs, caterers, event planners, bakers and florists – all at one time and under one roof – the always elegant, Boar’s Head Pavilion.

Sponsored by TheKnot.com, The Charlottesville Wedding Classic isn’t just full of great ideas, it is a party! All guests will be able to sample wedding reception cuisine, cakes and other edible favors. Please visit <http://www.boarsheadinn.com/Whats-Happening.asp#cwc> or [www.charlottesvilleweddingclassic.com](http://www.charlottesvilleweddingclassic.com) to view the stellar list of participating vendors.

The expo portion of the event takes place in The Boar’s Head Pavilion from 1-4p.m. and the Runway Show, emceed by Jason Paige of Celebrity Radio DJs, will begin at 4p.m. in Ednam Hall.

All of this was made possible by The Boar’s Head, and Amanda Pace Dickinson, venue and producer of the bridal show respectively. We believe that every bride should have a "Platinum Wedding." When planning a Platinum Wedding, begin with the creative

concept and design of your event, which will be an expression as well as a celebration of who you are. This show helps you identify and articulate your signature style and provide innovative ideas and resources to create an unforgettable event. Charlottesville Wedding Classic is committed to making sure you are completely confident and happy with all the aspects of your wedding.

Attending the Charlottesville Wedding Classic will also enable you to help a local nonprofit charitable organization. If you bring a nonperishable food item for the Blue Ridge Food Bank, you will be registered to win an all-expense paid Limousine Wine Tour provided by Albemarle Vintage Limousine.

The Boar's Head, a 170-room resort situated on 573 acres in the Virginia countryside, offers Four-Diamond dining, a state-of-the-art sports club, award-winning tennis, championship golf, a luxury spa, and children's programs. In addition, we currently boast 22,000 square feet of meeting and social space including our new Pavilion. An added feature is our close proximity to attractions such as Monticello, the Blue Ridge Mountains and numerous wineries. The Boar's Head is owned and operated by the University of Virginia Foundation.

For more information or to make reservations, please call The Boar's Head at 434.296.2181 or 800.476.1988 or visit the resort's web site at [www.boarsheadinn.com](http://www.boarsheadinn.com).

For more information about the Charlottesville Wedding Classic, please visit [www.charlottesvilleweddingclassic.com](http://www.charlottesvilleweddingclassic.com).

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