



For additional information, contact  
Pat Fleshman Burnette  
The Boar's Head  
434.972.6011  
[pat\\_burnette@boarsheadinn.com](mailto:pat_burnette@boarsheadinn.com)

FOR IMMEDIATE RELEASE



### **THE BOAR'S HEAD IS A PINNACLE AWARD WINNER**

**Charlottesville, Virginia, May 12, 2011:** The Boar's Head has just won one of the most prestigious awards in the meetings field-- *The Pinnacle Award*. As voted by the readers of Successful Meetings, this recognition represents an earned reputation as the most credible and prestigious symbol of excellence among planners, and corporate and association executives. With all of the hospitality choices that a meeting and event planner has, any property or destination that wins a Pinnacle Award is obviously in the highest tier of quality in the hospitality field.

The notable aspect of this prestigious award is that it is planners themselves who are making this distinction, thus giving a credible stamp of approval that others can use when deciding where to host a meeting, incentive trip, convention or trade show.

Hotels, resorts and conference centers were selected by The Successful Meetings readers based on the following criteria: Accommodations, Amenities, Meeting Facilities and Services, Food and Beverage.

An easy 2-hour drive from Washington, D.C., The Boar's Head, is a 170-room resort situated on 573 acres in the Virginia countryside, offers [in addition to hot air ballooning] Four-Diamond dining, a state-of-the-art sports and fitness facility, award-winning tennis, championship golf, shopping, a luxury spa, children's programs, 22,000 square feet of function space for meetings, weddings and other social events, and close proximity to attractions such as Monticello, the Blue Ridge Mountains and numerous wineries. The Boar's Head is owned and operated by the University of Virginia Foundation. For more information or to make reservations, please call The Boar's Head at 434.296.2181 or 800.476.1988 or visit the resort's web site at [www.boarsheadinn.com](http://www.boarsheadinn.com). *Book* your next meeting with a 2011 Pinnacle Winner...we'll take care of the rest!

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