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FOR IMMEDIATE RELEASE



**THE BOAR'S HEAD GOLF COURSE MOVES TO #24 IN GOLFWEEEK'S
BEST CAMPUS COURSE LIST FOR 2011**

Charlottesville, VA (August 23, 2011) – “To those who say modern college students don’t have an appreciation for the classics, we present you with contradictory evidence: the 2011 *Golfweek’s* Best Campus Courses list” says Martin Kaufmann, Travel Editor for *GolfWeek* magazine and website.

Jereme Day, Associate Publisher of *Golfweek* Magazine, announced that “Birdwood Golf Course at The Boar’s Head resort has been selected as one of the 2011 Golfweek’s Best Campus Courses by their nationwide team of esteemed course raters. Reserved exclusively for golf’s collegiate layouts, this elite ranking is a remarkable

accomplishment and a true testament to the quality of collegiate courses across the country. To qualify for the campus list, courses must offer a discount to students or

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faculty”. According to www.golfweek.com, “The fastest riser is the Pete Dye River Course of Virginia Tech, which jumped to No. 9 from No. 18 a year ago. The University of Georgia Golf Course, No. 11 a year ago, cracked the top 10 at No. 8.” And Birdwood Golf Course at The Boar’s Head resort in Charlottesville, VA, home to the University of Virginia Cavalier’s Men’s and Women’s golf teams, climbed six spots, to No. 24.

Nestled in the foothills of Virginia’s Blue Ridge Mountains, Birdwood is a course that challenges and charms. Owned by the University of Virginia, and part of the renowned Boar’s Head resort, Birdwood is a lot like Charlottesville itself – vibrant and sophisticated, with plenty of pleasant surprises around every turn — and absolutely beautiful.

Designer Lindsay Ervin created a course with distinctly different nines– the front offers clear views to fairway landing areas and wide-open approaches to greens while the back nine meanders over rolling terrain adjacent to dense woods. Birdwood’s finishing holes are among the most challenging in the Mid-Atlantic: a par-4, par-5, par-4 combination that demands both accuracy and length off the tee to produce scores approaching par.

In 2005, Birdwood saw an extensive \$1.1 million renovation project by famed course architect Pet Dye’s senior associate Tim Liddy. The result is an old-style approach that

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celebrates the game in its purest form and highlights the strategic options available to each individual player. In addition, all 18 green surrounds were reshaped and sodded with bluegrass, and approaches were restored to closely-mown bent grass.

Birdwood achieved the Certified Audubon Cooperative Sanctuary designation in 2006. We are one of only 27 courses in Virginia and 816 courses in the world to receive this honor, not only because of the environmental achievements of this course, but also because of the model that it now represents to the surrounding community. Our 300 acres of ponds, streams, and nature areas are home to more than 100 species of animals and plants. We strive toward the best management practices in environmental planning, wildlife and habitat management, chemical use reduction and safety, water conservation, water quality control, and outreach and education.

Birdwood is perennially ranked as one of the most elite university courses in the country, and has earned Washington Golf Style's acclaim as one of the Mid-Atlantic's top 100 courses. Birdwood is home to the University of Virginia's men's and women's golf teams, but is open to all.

The Boar's Head, a 173-room resort situated on 573 acres in the Virginia countryside, offers Four-Diamond dining, a state-of-the-art sports club, children's programs, award-winning tennis, championship golf, and a luxurious spa. With 22,000 square feet of

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meeting space, The Boar's Head boasts the largest meeting space in Central Virginia which includes our meeting and social pavilion. The Boar's Head lies in close proximity to attractions such as Monticello, the Blue Ridge Mountains, the Monticello Wine Train and the Brew Ridge Trail. The Boar's Head is owned and operated by the University of Virginia Foundation.

Come stay, play the course and see why Birdwood has been named one of *GolfWeek's* Best! Call The Boar's Head at 434.296-2181 or 800.476.1988, visit www.boarsheadinn.com or "Like" The Boar's Head on Facebook. For golf tee times or membership information, please call (434) 293-GOLF (293-4653).

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