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**FOR IMMEDIATE RELEASE**



**THE BOAR'S HEAD HOLIDAY PLANS**

**Charlottesville, Virginia, November 28, 2011:** The Boar's Head held its second annual tree lighting on Friday, November 25, 2011 at 5:30pm. Santa and Mrs. Clause were our special guests to assist with the illumination ceremony. Hotel guests, neighbors and families from the surrounding area made up the over 250 people gathered to usher in the 2011 holiday season. After the tree lighting, many enjoyed an Open House at The Boar's Head Store complete with hot cocoa, cider or coffee and gingerbread cookies before taking a complimentary horse-drawn carriage ride. Others strolled the front lawn in

perfect rhythmic time to music of the season while others dined in the Old Mill Room with its Blue Ridge Mountain Winterfrost theme.

No other time of the year elicits such thrills and excitement like Christmas with parties, shopping, gatherings with family and friends. Yet, no other time of the year puts you

Those who ventured into The Boar's Head Store savored the fruits of the local vines with a wine tasting. The Boar's Head Store carries everything from collectable Christmas ornaments to Forte Teas. We sell Virginia wines, wine filled chocolates, hand painted wine glasses. The Boar's Head Store carries both UVA and Boar's Head logo clothing for all ages. We have men's and women's clothes, jewelry and accessories in a variety of styles, from casual wear to attire fit for a cocktail party or your special events. Again, this year, you can purchase many of the ornaments, garlands and ribbons which decorate the resort! We have something for everyone on your shopping list. Open Monday through Saturday from 9:30am to 6:00pm and Sunday 9:30am to 2:00pm. Call (434) 972-7420.

**More about The Boar's Head 2011 Holiday Season:**

- The Boar's Head Holiday Webpage: <http://www.boarsheadinn.com/holiday/>
- Holiday Events Calendar .pdf:  
[http://www.boarsheadinn.com/eGallery/Upload/UVA%20Host%20Properties/UV A%20Host%20Properties%20-%20Boars%20Head%20Inn/Files/Miscellaneous/all%20holiday%20events\\_2011\\_web.pdf](http://www.boarsheadinn.com/eGallery/Upload/UVA%20Host%20Properties/UV A%20Host%20Properties%20-%20Boars%20Head%20Inn/Files/Miscellaneous/all%20holiday%20events_2011_web.pdf)
- Gingerbread Workshops .pdf:  
[http://www.boarsheadinn.com/eGallery/Upload/UVA%20Host%20Properties/UV A%20Host%20Properties%20-%20Boars%20Head%20Inn/Files/Miscellaneous/gingerbread%20workshops\\_2011\\_web.pdf](http://www.boarsheadinn.com/eGallery/Upload/UVA%20Host%20Properties/UV A%20Host%20Properties%20-%20Boars%20Head%20Inn/Files/Miscellaneous/gingerbread%20workshops_2011_web.pdf)
- Christmas Dinner menu .pdf:  
[http://www.boarsheadinn.com/eGallery/Upload/UVA%20Host%20Properties/UV A%20Host%20Properties%20-%20Boars%20Head%20Inn/Files/Menus/TBH\\_Christmas\\_Dinner11.pdf](http://www.boarsheadinn.com/eGallery/Upload/UVA%20Host%20Properties/UV A%20Host%20Properties%20-%20Boars%20Head%20Inn/Files/Menus/TBH_Christmas_Dinner11.pdf)

- Holiday Tea every Saturday and Sunday between December 3 – 18 .pdf:  
[http://www.boarsheadinn.com/eGallery/Upload/UVA%20Host%20Properties/UV  
A%20Host%20Properties%20-  
%20Boars%20Head%20Inn/Files/Menus/holiday%20tea\\_2011\\_web.pdf](http://www.boarsheadinn.com/eGallery/Upload/UVA%20Host%20Properties/UV<br/>
A%20Host%20Properties%20-<br/>
%20Boars%20Head%20Inn/Files/Menus/holiday%20tea_2011_web.pdf)
- History of The Boar's Head: [http://www.boarsheadinn.com/About/History-  
Overview/History-Overview.asp](http://www.boarsheadinn.com/About/History-<br/>
Overview/History-Overview.asp)
- Christmas Packages at The Boar's Head:  
<http://www.boarsheadinn.com/holiday/#packages>
- Boar's Head Gift Cards and other Christmas Gift ideas:  
<http://www.boarsheadinn.com/eCommerce/default.asp>
- New Year's Eve Dinner menu .pdf:  
[http://www.boarsheadinn.com/eGallery/Upload/UVA%20Host%20Properties/UV  
A%20Host%20Properties%20-  
%20Boars%20Head%20Inn/Files/Menus/TBH\\_NYE\\_Dinner11.pdf](http://www.boarsheadinn.com/eGallery/Upload/UVA%20Host%20Properties/UV<br/>
A%20Host%20Properties%20-<br/>
%20Boars%20Head%20Inn/Files/Menus/TBH_NYE_Dinner11.pdf)

The Boar's Head, a 173-room resort set on 573 acres in the Virginia countryside, offers Four-Diamond dining, a state-of-the-art sports club, world-class tennis, championship golf, a luxury spa, 22,000 square feet of meeting space, and proximity to attractions such as Monticello, the Blue Ridge Mountains and numerous wineries. The Boar's Head is owned and operated by The University of Virginia Foundation.

For more information or to make reservations call 800-476-1988 or visit The Boar's Head online at **[www.boarsheadinn.com](http://www.boarsheadinn.com)**.

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