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FOR IMMEDIATE RELEASE

### **SNUGGLE IN WITH THE BOAR'S HEAD DATE NIGHT PACKAGE**

**Charlottesville, Virginia, December 8, 2010:** No other time of the year elicits such thrills and excitement like Christmas with parties, shopping, gatherings with family and friends. Yet, no other time of the year puts you at risk for a meltdown to rival that of the Grinch! The Boar's Head has come up with the perfect solution with their Date Night Package.

Guests will be treated to dinner for two in the AAA 4 Diamond-Rated Old Mill Room restaurant followed by a romantic overnight stay with in-room movie and dessert. For those extra cold wintry nights, request to be upgraded to an intimate room with a fireplace. The package, from \$280 Sunday through Thursday (gratuities not included) does include, Accommodations for two people for one night, Dinner for two in the Old Mill Room restaurant, Free In-Room Movie, Dessert served in your room, turndown service, resort fees and taxes.

“We know this time of year can be rushed for so many of our guests,” said General Manager Matt Harris. “With the hustle and bustle of the holiday season, it is often hard to find time to spend with that special someone in your life. We want each experience to be unique, fun, relaxing and highly personal so our guests can slow down and reconnect. Amenities such as wood burning and gas fireplaces in some of our guestrooms, services such as couples' spa treatments, four-diamond dining, walking paths around lakes, strolls throughout our 573-acre estate and other such preferences are enabling this transformation during Christmas 2010.

An easy 2-hour drive from Washington, D.C., The Boar's Head is a 170-room resort situated on 573 acres in the Virginia countryside, offers Four-Diamond dining, a state-of-the-art sports and fitness facility, award-winning tennis, championship golf, shopping, a luxury spa, children's programs, 22,000 square feet of function space for meetings, weddings and other social events, and close proximity to attractions such as Monticello, the Blue Ridge Mountains and numerous wineries. The Boar's Head is owned and operated by the University of Virginia Foundation. For more information or to make reservations, please call The Boar's Head at 434.296.2181 or 800.476.1988 or visit the resort's web site at [www.boarsheadinn.com](http://www.boarsheadinn.com). Merry Christmas.

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